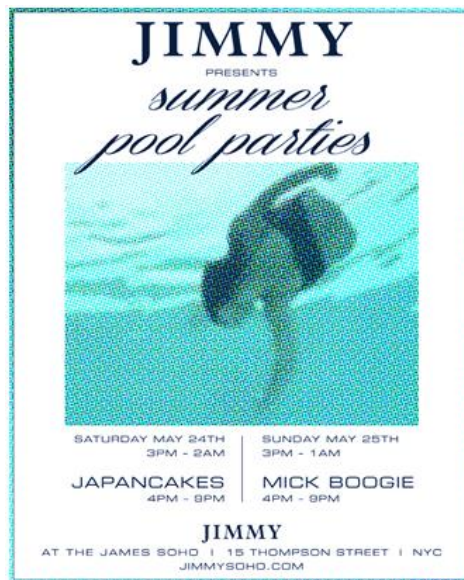


May 24, 2014



Weekend Pick: Summer Pool Parties Kick-Off at Jimmy



Spend our holiday weekend at a **rooftop pool party**? We're down!

Rooftop bars and **pools** are the two main ingredients for any **kickass event**. Add in New York's top **rotating DJs** and **signature cocktails**, and you've got yourself one hell of a party!

Jimmy at The James Soho hotel will be kicking off their highly-anticipated **series of Summer Pool Parties** this **Memorial Day weekend**. The parties take place on the rooftop **every Saturday and Sunday** from the **mid-afternoon** hour of **3pm** until late **into the night**. The DJs show up at **4pm** to spin the party into action, and each weekend offers a **new and unique** music line-up. This Memorial Day will be celebrated to the stylings of the **eclectic international DJ Japancakes** and the **Brooklyn A-List favorite Mick Boogie**.

But it's **not just** music and swimsuits that make the **Jimmy Summer Pool Parties** so spectacular: the extensive **al fresco dining and drinking** options are a huge hit! And this year, they're bound to be even more excellent. Mixologist **Johnny Swet** is adding some new drinks to the list of old favorites, including the **Strawberry Rhubarb Ricky** (*Tito's vodka,*

strawberry puree, rhubarb bitters and lime), the **White Negroni** (*Plymouth gin, Combier grapefruit, Carpano Bianco and grapefruit twist*), the frozen **Singhani Colada** (*coconut lime*), and the back-by-popular-demand **Grilled Pineapple Mojito**. As for food, delectable pool snackage like **tuna tartare tacos**, **prime short rib empanadas**, and **charcuterie and cheese plates** will be available for your pleasure.

If you were looking for the **best Memorial Day soiree** New York City has to offer, the search is over! Swing by The James Soho NY, and **brag about it** later. And if you like what you see (**you will**), you get to **do it all again** for **the rest** of the summer!

What: Summer Pool Parties Kick-off at Jimmy

When: Saturday, May 24th, 3pm

Where: Jimmy rooftop bar at The James Soho, 15 Thompson St., New York, NY